# CARINA ENSMINGER

## ux | ui designer

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carinaensminger.com

### experience

#### WEB DESIGNER

Yelling Mule | Boston, MA | August 2017 - Present

Create wireframes, sitemaps, mockups, and logos for Yelling Mule clients. Lead, manage, and design client projects from start to end. Design internal tools and products for Yelling Mule staff.

#### JUNIOR WEB DESIGNER

Yelling Mule | Boston, MA | July 2016 - July 2017

Create wireframes and mockups for Yelling Mule clients. Design interior pages of websites and ecommerce flows for clients. Collaborate with Senior Designer.

#### FREELANCE UX DESIGNER

Blue Kite Interactive | Boston, MA | May 2016 - August 2016

Designed product compare and embroidery customization flow for ecommerce site. Built clickable prototype of website in Axure.

#### WEB DESIGN STUDENT

StartUp Institute | Boston, MA | January 2016 - May 2016

Conducted user interviews, analyzed data, wireframed, prototyped, and user-tested mobile application for Visitdays. Coursework: user-centered design, rapid ideation, HTML5, CSS3.

### education

#### SAINT JOSEPH'S UNIVERSITY

Bachelor's of Science in Business Administration | Philadelphia, PA | Graduated May 2014

### skills

Adobe Creative Suite, Sketch, Axure, InvisionApp, HTML5, CSS3, Bootstrap